The Baraboo CDA operates the Economic Development program for the City. Funds are made available to existing businesses for expansion, as well as start-up business.

The CDA has loaned funds to large industries with hundreds of employees as well as new ventures with the owner being the only employee. Funds are available at 4% interest if repayment starts at project completion or 5% if both interest and principal are deferred for the first year.

Job retention and creation is considered when loans are reviewed. Funds are not always available, as this program is funded by money being repaid by current loan recipients.