



## **Winter Salt Week January 27-31, 2025**

All the salt that we apply to streets and sidewalks ends up in our freshwater. Excessive application of winter salt damages infrastructure, harms freshwater ecosystems, and threatens our drinking water.

That is why the City of Baraboo is promoting [Winter Salt Awareness Week, January 27-31, 2025](#): to educate residents on salt pollution, how it affects our health and freshwater ecosystems, what is being done, and how we can support local efforts.

Experts in ecology, winter road maintenance, advocacy, and policy solutions will discuss facets of this issue that impact your community. Register online at [www.wisaltwise.com](http://www.wisaltwise.com) and tune in daily at 1:30 ET/12:30 CT/11:30 MT to this week-long series of YouTube live streams.

# WINTER SALT WEEK 2025

DAILY LIVE STREAMS

MONDAY

AN EYE ON SALT POLLUTION

**27**  
JAN

**ABBY HILEMAN**

SALT WATCH COORDINATOR  
IZAAK WALTON LEAGUE OF AMERICA



TUESDAY

DILUTION IS NOT THE SOLUTION

**28**  
JAN

**DR. JESS HUA**

ASSOCIATE PROFESSOR  
UW-MADISON FOREST AND WILDLIFE  
ECOLOGY DEPARTMENT



WEDNESDAY

PUBLIC WORKS PERSPECTIVES

**29**  
JAN

**MUNICIPAL AGENCY STAFF**

MAINE, MICHIGAN, MINNESOTA,  
NEW HAMPSHIRE, NEW JERSEY, OHIO,  
VA/MD/DC, WISCONSIN



THURSDAY

POLICY SOLUTIONS PANEL

**30**  
JAN

**TED DIERS**

NEW HAMPSHIRE DEPARTMENT OF  
ENVIRONMENTAL SERVICES

**CARA HARDESTY**

OHIO ENVIRONMENTAL PROTECTION  
AGENCY

**BRYAN GRUIDL**

CITY OF BLOOMINGTON, MINNESOTA



FRIDAY

LOCAL ACTION DAY

**31**  
JAN

**SALT MONITORING**

LOOK ONLINE FOR AN EVENT NEAR YOU



WINTERSALTWEEK.ORG