

BARABOO BUSINESS IMPROVEMENT DISTRICT (BID) Promotions/Personnel Committee Meeting

Jan 27, 2021 Members Present: T. Wickus, B. Stelling, S. Fay, B. McDaniel, S. Brunker

Member Absent:

Call to Order: Chairman Wickus presided over the meeting, called it to order at 9:04 A.M., and noted compliance with the Open Meeting Law.

Minutes: Moved by, Fay seconded by McDaniel, and unanimously carried to approve the minutes of the September 10, 2020 meeting.

Agenda: Moved by Fay seconded by McDaniel, and unanimously carried to approve the agenda as published.

Old Business: It was noted that the promotions committee would have an unspent balance of approximately \$2,000.00 from the 2020 budget. The committee chair will research on whether those funds can be carried over into the 2021 budget for promotions.

New Business:

Moved by Stelling seconded by McDaniel, and unanimously carried to approve placing an ad in the Devils Lake State Park Map (1 panel) for 2021. Ad cost \$550.00 plus design fees to be determined yet.

There was much discussion about the future structure of the Farmer's Market and it was agreed that the committee would meet in one week to start to create a plan moving forward in the absence of our long standing market manager who has just retired.

Adjournment: Moved by Fay, seconded by McDaniel and unanimously carried to adjourn at 9:55 A.M.
Respectfully submitted, Todd Wickus Promotions Chairperson