

**Agenda for the Meeting  
of the  
BARABOO ECONOMIC DEVELOPMENT COMMISSION  
Eastside Corridor Review Ad Hoc Committee**

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**Mission Statement:**

*To provide intellect, vision, and advocacy for community development;  
To serve as a catalyst for diverse economic growth*

**Date and Time:** **Tuesday January 30, 2018 at 6:15 p.m.**

**Location:** Civic Center, Room 12, 124 2<sup>nd</sup> Street, Baraboo, WI

**Members Noticed:** John Alt, Jim Bowers, Aural Umhoefer, Tim Reppen, Dave Johnson

**Others Noticed:** Musa Ayar, Andrew Bingle, Nanci Cafilisch, Dave Taylor, Ed White, Laura Jelle, Mike Palm, Carolyn Wastlund, Ed Geick, Cheryl Giese, Mike Hardy, Tom Pinion, Jeff Maloney, Jim Michaels, Mark Schauf, Kevin Stieve, Meg Allen, Bill Nebel, Jenny Erickson, Baraboo Chamber of Commerce President, Patrick Cannon and the Media

- I. Call Meeting to Order and Note Compliance with the Open Meeting Law**
- II. Roll Call**
- III. Approve Agenda**
- IV. Approval of Minutes**  
October 25, 2017
- V. Public Comment**
- VI. Old Business**
  - a. Discussion of 2017 Eastside Corridor Study results and development of implementation plan based upon results of the Business Walk** Alt
- VII. New Business**
  - a. None** Alt
- VIII. Committee member and City Staff comments** All
- IX. Adjournment**

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PLEASE TAKE NOTICE that any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials at the meeting to be in an accessible location or format, should contact the Municipal Clerk (135 4<sup>th</sup> Street or phone 355-2700) during regular business hours at least 48 hours before the meeting so that reasonable arrangements can be made to accommodate each request.

Agenda Prepared by Patrick Cannon on 1/16/2017.

Agenda Posted by DMunz on 1/22/2017

Commission members are asked to notify the chairperson at least 24 hours before the meeting if they **will not** be able to attend this meeting.

**Baraboo Economic Development Commission  
Eastside Corridor Review Ad Hoc Committee  
Meeting Minutes  
October 25, 2017**

**I. Call to Meeting to Order and Note Compliance with Open Meeting Law**

The meeting was called to order by John Alt at 6:00 PM in the Room 12 of the Civic Center, 124 2<sup>nd</sup> St., Baraboo, WI. The meeting was noticed in conformance with Wisconsin State Statutes regarding open meetings.

**II. Roll Call**

Present: Alt, Bowers, Reppen, Johnson

Absent: Umhoefer

Other: Patrick Cannon

**III. Approve Agenda**

Motion to approve the agenda as presented

Bowers (1); Johnson (2)

Aye: All via voice vote

Nay: None

**IV. Public Comments**

No one from the public wished to speak

**V. Old Business**

- a. None

**VI. New Business**

- a. **Discussion of 2017 Eastside Corridor Study results and development of implementation plan based upon results of the study.**

The Committee was created to address the results derived from the Eastside Corridor study completed by MSA Professional Services. The full board felt that a smaller Ad Hoc committee would be more effective to work on this task.

The recommendations contained in the study outlined several goals that could be implemented. The Ad Hoc Committee was tasked with developing action plans for these goals

The Committee discussed the various recommendations outlined in the study and developed a plan of both short and long term goals. The recommendations to the full board are:

Short Term

- Signage
  - Ordinance Review
  - Welcome signage
- Corridor Design
- Establish a Neighborhood Identity
  - Stakeholders
  - School District Parent organization
- Use of Fairgrounds
- Traffic Enforcement
  - Traffic signal at T and HWY 33
- Create a Bid District

Long Term

- Present plans to DOT in hope of expediting HWY 33 re-construction
- Preliminary Street design
  - Intersection re-alignment

These recommendations will be presented to the BEDC Board at its next meeting.

**VII. Commissioner and City Staff comments**

No one from the Board had any additional comments.

**VII**

Motion to adjourn the meeting was made at 6:43 pm

Johnson (1); Bowers (2)

Aye: All via voice vote

Nay: None

John Alt  
Chairperson

Patrick Cannon  
Recorder