

Agenda for the Monthly Meeting of the
BARABOO ECONOMIC DEVELOPMENT COMMISSION (“BEDC”)

Date and Time: **Thursday, January 7, 2020 at 5:30 p.m.**

Location: **City Hall, Council Chambers, 101 South Blvd., Baraboo**

Members Noticed: Nanci Caflisch - Chair, Dave Johnson – Vice-Chair, Carolyn Wastlund – Secretary, Jim Bowers, Musa Ayar, Jason Kent, Lori Mueller, Mike Palm, Beth Persche, Dave Taylor, Laura Walczak, Ed White

Others Noticed: Casey Bradley, Brenda Zeman, Mike Hardy, Tom Pinion, Jim Michaels, Mark Schauf, Kevin Stieve, Jessica Bergin, Jenny Erickson, Baraboo Chamber of Commerce President, Patrick Cannon, and the Media

MEMBERS

not
attending
must notify
the
Chairperson
at least 24
hours before
the meeting.

- 1. CALL MEETING TO ORDER AND NOTE COMPLIANCE WITH OPEN MEETING LAW**
- 2. ROLLCALL OF MEMBERSHIP**
- 3. APPROVE DECEMBER 3, 2020 MEETING MINUTES**
- 4. APPROVE AGENDA**
- 5. PRESENTATION**
- 6. ACTION ITEMS**
- 7. INFORMATION/DISCUSSION ITEMS**
 - a. Continue discussion on housing options for possible future recommendation to City Council.
 - a. Ad Hoc Committee
 - b. Review and discuss 2021 goals for BEDC.
 - a. Creation of video for development properties
 - c. Review and discuss BEDC tour schedule of local businesses.
 - a. Virtual Tours
 - d. City updates and discussion regarding economic development:
 - i. City Council/Plan Commission Updates
 - e. Updates from Commissioners and their representative entities:
 - i. Baraboo Area School District:
 - ii. Banking:
 1. Financial Trends

- 2. Local Lending Activity
- iii. Agriculture:
 - 1. Commodity Market Trends
 - 2. Local Agriculture Market
- iv. Chamber of Commerce:
 - 1. Update on Chamber Project & Events
- v. Higher Education:
 - 1. Update on Merger Transition
 - 2. Update on Upcoming Course Offerings
- vi. Environment:
- vii. Village of West Baraboo:
 - 1. Update on Economic Development projects in the Village
- viii. St. Clare Hospital:
- ix. Sauk County:
 - 1. Update on County Board Economic Development Activities
- x. Sauk County Development Corporation:
 - 1. Update on SCDC Economic Development Activities
- xi. Manufacturing:
- xii. Community Development Authority:
 - 1. Loans
 - 2. Housing Activity

8. ADJOURNMENT

Agenda prepared by Patrick Cannon on 12/23/2020 and posted by DMM on 12/31/2020

PLEASE TAKE NOTICE that any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials at the meeting to be in an accessible location or format, should contact the Municipal Clerk, 101 South Blvd., Baraboo, WI or phone (608) 355-2700, during regular business hours at least 48 hours before the meeting so that reasonable arrangements can be made to accommodate each request.

FOR INFORMATION ONLY AND NOT A NOTICE TO PUBLIC

Baraboo Economic Development Commission

Meeting Minutes

December 3, 2020

I. **Call Meeting to Order and Note Compliance with Open Meeting Law**

Ms. Caflisch called the meeting to order at 5:30 PM at the Baraboo Municipal Building, Council Chambers, 101 South Blvd., Baraboo, WI. The meeting was noticed in conformance with Wisconsin State Statutes regarding open meetings.

II. **Roll Call of Membership**

Present: Caflisch, Johnson, Wastlund, Ayar, Bowers, Palm, Persche, Walczak, White

Absent: Kent, Mueller, Taylor

Other: Patrick Cannon

III. **Approve Minutes**

Motion to approve the minutes for September 3, 2020 meeting

Palm (1); Johnson (2)

Aye: All via voice vote

Nay: None

IV. **Approve Agenda**

Motion to approve the agenda as presented

White (1); Bowers (2)

Aye: All via voice vote

Nay: None

V. **Presentation**

Introduction of Beth Persche as a new BEDC member

VI. **Action Items**

None listed

VII. **Information/Discussion Items**

A. **City updates and discussion regarding economic development**

• **Mayor Palm**

- City Council/Plan Commission Updates
- The new City Administrator will start on December 14
- The Mayor is not seeking a 4th term as Mayor
- The City has approved their 2021 budget
- The Depot is now owned by the Sauk County Historical Society
- The new apartment complex has started construction
- The hotel project is still in development
- The City Attorney is leaving employment with the City
- The Great Sauk Trail is coming to Baraboo. Volunteers are needed to serve on the Oversight Committee
- The City created 2 new TID districts
- The City has applied for a grant with the EDA

• **Baraboo Schools**

- No report

• **Banking Institutions**

- No report

• **Mr. Johnson**

- The Ag industry is showing some rebounding in price
- Many farms received COVID-19 payments

- The area had the highest corn yield on record
- Ms. Caflisch
 - The Chamber has reduced staff due to losses in revenues
 - Chamber working on budget with less room tax revenues available
- Dr. Ayar
 - Campus is doing fine. Starting to feel as part of UW Platteville
 - They hope enrollment will increase next year.
- Ms. Persche
 - She is working with Power Up Baraboo regarding energy resources
 - They would like to have the City as 25% renewable energy by 2025
 - The PSC has an Energy Innovation grant program
 - Sauk County is looking at a solar group purchase in 2021
 - Re-New WI is holding a summit in January 2021
- Mr. Bowers
 - Discussed the Village's relationship with the Chamber regarding Room Tax
- Ms. Walczak
 - The pandemic has had a tremendous effect on the hospital
 - In lieu of a staff party, they have donated the funding to the food pantry
 - A new program has been set up to assist in obtaining a GED for incarcerated individuals
 - They are getting ready for the vaccine distribution process
 - SSM has invested more money into the facility
- Sauk County
 - No report
- Mr. White
 - SCDC's Housing Committee will meet again soon
 - Business Retention visits have all become virtual
 - Fall Forum was held virtually
 - The annual awards will be held in the spring.
- Manufacturing
 - No Report
- Ms. Wastlund
 - CDA has passed its 2021 budget
 - They have extended no payments for loans due to the pandemic

B. Continued discussion on housing options for possible future recommendation to City Council

They are waiting to hear on the grant application

C. Review and discuss 2020/2021 goals for BEDC

They will need to be discussed at a future meeting

D. Review and discuss BEDC tour schedule of local businesses

This will need to be scheduled

E. Adjournment

Motion to adjourn the meeting was made at 7:07 pm.

Persche (1); Johnson (2)

Aye: All via voice vote

Nay: None