

**Baraboo Economic Development Commission
Business Walk Review Ad Hoc Committee
Meeting Minutes
October 17, 2017**

I. Call to Meeting to Order and Note Compliance with Open Meeting La

The meeting was called to order by Andrew Bingle at 5:00 PM in the Room 12 of the Civic Center, 124 2nd St., Baraboo, WI. The meeting was noticed in conformance with Wisconsin State Statutes regarding open meetings.

II. Roll Call

Present: Bingle, Ayar, Caflisch, Taylor, White
Absent: None
Other BEDC Members: Johnson, Palm
Other: Patrick Cannon

III. Approve Agenda

Motion to approve the agenda as presented
Taylor (1); Ayar (2)
Aye: All via voice vote
Nay: None

IV. Public Comments

No one from the public wished to speak

V. Old Business

- a. None

VI. New Business

- a. **Discussion of 2017 Business Walk results and development of implementation plan based upon results of the Business Walk**

The Committee was created to address the results derived from the Business Walk program. The full board felt that a smaller Ad Hoc committee would be more effective to work on this task.

The Committee discussed the various comments made by the business owners and developed a plan of both short and long term goals. The recommendations to the full board are:

Short term

- Parking
 - Number of downtown parking stalls
 - Number of County employees
- Signage
 - Enforcement
 - Fairness
 - Educational process
- Business Succession Planning
 - Work with Chamber
 - Speaker
- Follow up report to Business Walk Participants

Long Term

- Hotel Market Study
 - Cost
- Employee Soft Skill Training
 - Work ethics
 - Honesty

These recommendations will be presented to the BEDC Board at its next meeting.

VII. Commissioner and City Staff comments

No one from the Board had any additional comments.

VII

Motion to adjourn the meeting was made at 7:30 pm

Taylor (1); Ayar (2)

Aye: All via voice vote

Nay: None

Andrew Bingle
Chairperson

Patrick Cannon
Recorder