

Agenda for the Monthly Meeting of the  
**BARABOO ECONOMIC DEVELOPMENT COMMISSION (“BEDC”)**

Date and Time: **Thursday, November 12, 2020 at 5:30 p.m.**

Location: **City Hall, Council Chambers, 101 South Blvd., Baraboo**

Members Noticed: Nanci Caflisch - Chair, Dave Johnson – Vice-Chair, Carolyn Wastlund – Secretary, Jim Bowers, Musa Ayar, Jason Kent, Lori Mueller, Mike Palm, Haley Ryan, Dave Taylor, Laura Walczak, Ed White

Others Noticed: Brenda Zeman, Mike Hardy, Tom Pinion, Jim Michaels, Mark Schauf, Kevin Stieve, Jessica Bergin, Jenny Erickson, Baraboo Chamber of Commerce President, Patrick Cannon, Emily Truman and the Media

<b>MEMBERS</b> not attending must notify the Chairperson at least 24 hours before the meeting.
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- 1. CALL MEETING TO ORDER AND NOTE COMPLIANCE WITH OPEN MEETING LAW**
- 2. ROLLCALL OF MEMBERSHIP**
- 3. APPROVE September 3, 2020 MEETING MINUTES**
- 4. APPROVE AGENDA**
- 5. PRESENTATION**
- 6. ACTION ITEMS**
- 7. INFORMATION/DISCUSSION ITEMS**
  - a. City updates and discussion regarding economic development:
    - i. City Council/Plan Commission Updates
  - b. Updates from Commissioners and their representative entities:
    - i. Baraboo Area School District:
    - ii. Banking:
      1. Financial Trends
      2. Local Lending Activity
    - iii. Agriculture:
      1. Commodity Market Trends
      2. Local Agriculture Market
    - iv. Chamber of Commerce:
      1. Update on Chamber Project & Events
    - v. Higher Education:

1. Update on Merger Transition
2. Update on Upcoming Course Offerings
  
- vi. Environment:
  
- vii. Village of West Baraboo:
  1. Update on Economic Development projects in the Village
  
- viii. St. Clare Hospital:
  
- ix. Sauk County:
  1. Update on County Board Economic Development Activities
  
- x. Sauk County Development Corporation:
  1. Update on SCDC Economic Development Activities
  
- xi. Manufacturing:
  
- xii. Community Development Authority:
  1. Loans
  2. Housing Activity
  
- c. Continue discussion on housing options for possible future recommendation to City Council.
  - a. Ad Hoc Committee
  
- d. Review and discuss 2020/2021 goals for BEDC.
  - a. EDA Grant application
  - b. Creation of video for development properties
  
- e. Review and discuss BEDC tour schedule of local businesses.
  - a. Virtual Tours

104

## **8. ADJOURNMENT**

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Agenda prepared by Patrick Cannon on 10/12/2020 and posted by DMM on 11/04/2020

**PLEASE TAKE NOTICE** that any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials at the meeting to be in an accessible location or format, should contact the Municipal Clerk, 101 South Blvd., Baraboo, WI or phone (608) 355-2700, during regular business hours at least 48 hours before the meeting so that reasonable arrangements can be made to accommodate each request.

**FOR INFORMATION ONLY AND NOT A NOTICE TO PUBLIC**

**Baraboo Economic Development Commission**  
**Meeting Minutes**  
**September 3, 2020**

**I. Call Meeting to Order and Note Compliance with Open Meeting Law**

Chairperson Caflich called the meeting to order at 5:31 PM at the Baraboo Municipal Building, Room 205, 101 South Blvd., Baraboo, WI. The meeting was noticed in conformance with Wisconsin State Statutes regarding open meetings.

**II. Roll Call of Membership**

Present: Caflich, Wastlund, Bowers, Palm, Ryan, White

Absent: Johnson, Ayar, Mueller, Taylor, Walczak

Other: Patrick Cannon

**III. Approve Minutes**

Motion to approve the minutes for August 6, 2020

Palm (1); White (2)

Aye: All via voice vote

Nay: None

**IV. Approve Agenda**

Motion to approve the agenda as presented

White (1); Bowers (2)

Aye: All via voice vote

Nay: None

**V. Presentation**

None

**VI. Action Items**

None

**VII. Information/Discussion Items**

**a. Updates on Development Activities**

- Mayor Palm updated on the following:
- The City is conducting a search for the City Administrator position
- TIF #10 & 11 are being created
- City sold a small lot to Driftless Glen for a new building
- The City has started the budget process
- The Equalized Value for the City increased by 8%
- A concept plan has been submitted for the corner of Park & 8<sup>th</sup> St.
- The City is in discussion regarding a potential EDA grant
  - Motion: To recommend that the City pursue this grant opportunity  
Wastlund (1); Shite (2)  
Aye: All  
Nay: None
- City kayak launch has been completed
- They are looking at extending the Great Sauk Trail through Baraboo
- The State DOT will be reconstruction sidewalk ramps on HWY 113 & 136 in 2020 & 2021.

**b. Updates from Commissioners and their representative entities**

- Ms. Caflisch – The Chamber had to reduce personnel due to Covid. Hotel Tax is down
  - Real Estate market is strong
  - Hotel Study has been completed
- Ms. Ryan – they have not been able to meet due to Covid
- Mr. Bowers – The Village has received some inquires about development on Old HWY 12
- Mr. White – SCDC is planning a Drive Thru Job Fair on October 1. Location to be determined. CARES Act funding is still available
- Ms. Wastlund – CDA is working on budgets, TIF districts and repositioning for Corson Square

**c. Continued discussion on housing options for possible future recommendation to City Council**  
BEDC would like to continue to explore options for the City

**d. Review and discuss 2020 goals for BEDC**

The Board was asked to think of goals for 2020/2021 for next meeting  
Housing  
EDA Grant with potential study of South Blvd area.

**e. Review and discuss BEDC tour schedule of local businesses**

No tours were announced  
Looking at a potential Business Walk event in 2022  
Would like to look at Zoom meetings for tours

**VIII. Adjournment**

Motion to adjourn the meeting was made at 6:53 pm.

Bowers (1); White (2)

Aye: All via voice vote

Nay: None

Nanci Caflisch  
Chairperson

Patrick Cannon  
Recorder