

**MINUTES of the BARABOO BUSINESS IMPROVEMENT DISTRICT (BID)  
BOARD OF DIRECTOR'S MEETING**

**November 15, 2017**

**Members Present:** B. Stelling, M. Zolper, S. Byberg, L. Steffes, L. Stanek, N. Marklein Bacher, T. Wickus

**Members Absent:** S. Fay, F. Kruse

Also Attending: Ed Geick

**Call to Order:** Todd Wickus presided over the meeting, called it to order at 5:49PM and noted compliance with the Open Meeting Law.

**Meeting Minutes:**

Moved by Stelling, seconded by Steffes and unanimously carried to approve the minutes of October 18, 2017.

**Agenda:** Moved by Stelling, seconded by Steffes and unanimously carried to approve the agenda as published.

**Reports:**

Appearances:

Bows went up today

Wreaths need repair

Business Development Committee:

Pop-up shops doing well; Channel 15 coming next week

Pop-up shops need more marketing next year

Do a Pop-up shop review in January, 2018

Vintage Port sold to Devil's Lake Lavendar owners

Zolper has offer on blue house for residential purpose

Cheeze Factory will open in mid December

Promotions:

Public radio ads

Brava magazine ad

**New Business:**

1. Vouchers	Red Shed – Appearances (Design work)	4725.00
	Don-Rick Insurance (Insurance)	635.00
	Tierra Jackson – Promotions (Ad design work)	150.00
	Fred Moh – Promotions (Farmer's Market)	351.48
	Countryside Refind – Appearances (Christmas Sign)	93.90
	Red Shed – Business Development (Décor-Pop-up shops)	175.00
	Michael & Angela Zolper – Business Development (Rent)	750.00
	Gary Nelson (Pop-up shop rent)	450.00
	<b>TOTAL:</b>	<b>7,330.38</b>

Moved by Steffes, seconded by Stanek, and unanimously carried to approve the vouchers.  
Zolper abstained from voting.

- Baraboo Burger Company – check on invoice for Pop-up Shop.  
Poles need painting and repair – Ask Street Superintendent Gilman to check them out.  
Area-Wide Branding: Lacey said its moving ahead. Meeting next week.

**Next Meeting:** Wednesday, January 17, 2018 at 5:45pm, Room 12, Civic Center.  
(No Meeting will be held in December, 2017)

**Adjournment:** Moved by Byberg, seconded by Stanek, and unanimously carried to adjourn at 6:22pm.

Respectfully submitted,  
Nicole Marklein Bacher