

Baraboo BID Meeting Minutes
11/17/2021

Present:

Members:, A. Adams, K. Thurow, B. McDaniel, T. Sloan, B. Stelling, T. Wickus
Additional: R. Nelson

Absent:

Members: S. Ramsey Brunner, S. Fay, M. Yount

President Fay called the meeting to order at 5:53 PM

Roll Call

Approval of October 2021 minutes: Sloan/Thurow, Carried

Adoption of Agenda:

- Motion to move Guest Speaker to Before Officer/Committee Reports and approve
 - Stelling/Sloan, Agenda Carried as amended

New Business (Amended agenda item):

- Guest Speaker Jack Vogel
 - Move and renew transformer anchor on Oak Street
 - Hide the whole setup
 - Dig and re-pour concrete
 - Necessary for vendors plugging in for events
 - New covers and wires providing improved weatherproofing
 - Will be similar to what is there already in appearance but across the street
 - County needs to approve
 - Can it be made better looking?
 - Bushes or other vegetative buffer
 - Why is BID alone in this?
 - Should the Chamber be involved?
 - Should this cost be split among various orgs?
 - Why isn't the City covering this through infrastructure or some other budget?
 - Can anything be added easily which could be handled in tandem with this project to reduce later costs?
 - Not likely to be doable until spring
 - Proposal cost of \$11,169.00

Officer/Committee:

President:

Secretary:

Treasurer:

Appearances:

Report

None

None

None

Garlands are up around the square. Expect the invoice next month.
Planters are done. Sleigh is decorated and set up. A. Schertz is going

to provide sample basket with greens to evaluate use for next year.
Window decorating contest with DBI.

Business Development: None
Finance: None
Parking: None
Promotions: Banner is up in conjunction with DBI. Christmas light parade support. DBI has provided all BID board members with two tickets to go to the Light Parade after-party as thanks for BID's sponsorship.

Old Business:

- BID involvement in street closures
 - B. Zeman may be the point of contact we need to work with
 - Comment from R. Nelson:
 - Seeking to impose more responsibility from entity running events
 - Paper notices or similar notice requirements

New Business:

- Nanny Park Receptacle Update
 - Many photos of the garbage in the receptacles
 - Dan Romain was caught in the act
 - Chief contacted him to notify he could be cited
 - He was not doing this as a business
 - Problem should be resolved
- Business Development Survey
 - M. Yount's project, but he is absent
 - Tabled
- Motion to move meeting time to 6 PM
 - Motion by Thurow/McDaniel
 - Carried
- Approval of financials
 - Motion to approve financials: Thurow/McDaniel
 - Carried
- Approval of Vouchers
 - Downtown Baraboo Inc.
 - \$8,000.00
 - Don Rick Insurance
 - \$635.00
 - Dog Waste Depot
 - Dog waste bags
 - \$326.63
 - Waterfront Graphic Design
 - Downtown Baraboo banner design
 - \$50.00

- Total: \$9,011.63
 - Motion to approve: Sloan/Stelling
 - Carried

Member Comments:

- Invited to the after party after the night parade as sponsors
- A. Adams needs to find a replacement
- Birdies under new ownership
- Music store purchased
- Bella Goose has opened a pop-up shop in the popcorn store
- Weickert building will be changed to Allure Hair Salon
- Shop next to Coffee Bean is moving out

Next Meeting Items:

- Discuss Hill's Wiring proposal
 - Bidding question
 - Payment by BID v. Other entities
- Motion to change next meeting to 12/15/21
 - Stelling/McDaniel
 - Carried

Motion to adjourn at 6:47 PM by Thurow/McDaniel, carried.

Respectfully Submitted,
Andrew Adams
Secretary