



03/04/2021

Baraboo Business Improvement District
Promotions Committee
Farmer's Market Recap Minutes

Board Members in attendance:
T Wickus, S Fay, B McDaniel, S Brunker, B Stelling

Others in attendance: Fred Moh

The meeting was called to order at 8:33am by Todd
A motion to adopt the agenda was made by Brenden, second by Samantha. Motion carried
A motion to adopt the minutes was made by Samatha, second by Brenden, motion carried

First on the agenda was guest speaker Fred Moh. He laid out the policy and procedures currently intact for the Baraboo Farmers Market, hereby referred to as BFM

Recap from Fred:

- Farmers market.com is where vendors can find the applications
- Vendors check in by 6pm the day before the event
- Facebook guy posts what everyone has the day before
- Cones get put out at night
- Vendors arrive around 6am
- Coffee station, signs up, and cones moved around at this time as well
- Mark the vendor spots
- Leave, come back at 7:30
- Check leftover produce
- Pick up cones

- There is a meeting every spring to go over the BFM rules
- Soaps are grandfathered in
- Cookie law requires food to be made in a commercial kitchen
- Current fees: \$4.00 a day for a booth, \$2.00 for a table

Discussion:

- Raise the fee to \$8.00 for a booth and \$4.00 for a table
- Review Sauk County Cookie Law
- Liability – Who insures the BFM?
- Check and update forms
- How to charge: Pass? Punch card? Monthly?
- ***Kate will take all calls and forms

A motion to adjourn was made at 10:10 by Bekah, second by Brenden. Motion carried
Respectfully submitted by

Sarah Fay

