

Baraboo BID Meeting Minutes 4/20/2022

Present:

Members: S. Fay, K. Thurow, T. Sloan, M. Yount, B. McDaniel, T. Sefkar, A. Killgallon, T Wickus

Absent:

Members: B. Stelling

Other:

Seth Taft, Downtown Baraboo Manager

President Fay called the meeting to order at 6:01PM.

Approval of March 2022 minutes: Sloan/McDaniel, Carried

Adoption of Agenda: Yount/Thurow, Carried

Officer/Committee

President: Fay

Secretary: Killgallon

Treasurer:

Appearances: Wickus

Business Development:

Finance:

Parking:

Promotions:

Old Business:

- None

New Business:

- Approval of Vouchers
 - Vinyl Graphics For You LLC Invoice #1630 for Banner & Installation
 - \$323.75
 - Capital Newspapers for Devils Lake Park Guide

Reports

With current changes to the BID Board, if your appointment is set to expire, please note that your re-appointment is not guaranteed.

None

None

- In partnership with DBI, winter banners are scheduled to be switched to spring banners on Friday, 4/22/22
- Full pages Ads have been included in both the Devil's Lake Guide, Devil's Lake Park Maps, & The Wisconsin Dells Guide Book
- The new banner near Johnson Insurance has been installed
- Keeping image consistent among ads with female image

None

None

None

None

- \$1,550.00
- Waterfront Graphic Design Invoice #13336 for Banner and Ad Designs for Baraboo
 - \$275.00
- Skillet Creek Media Invoice #1540 for Farmers Market Annual Web Hosting
 - \$125.00
- Nancy Dillman for Baraboo Farmers Market Wordfence Premium License
 - \$99.00
- Total: \$2,372.75.
 - Motion to Approve: Thurow/McDaniel, Carried

- Next Agenda Items
 - Consider Reserves Planning & Spending
 - Approval of Financials
 - Electrical Update

- Member Comments
 - May 7th – Projected 1st Farmers Market, Spring Fair & Prom
 - Weichert Realtors moving from 3rd St. location to building once occupied by Children's Museum
 - Baraboo Popcorn Co. has closed its store front. Building owner reportedly has plans for location
 - Former home of Eclectic Treasures soon to be Nail Salon
 - Mikes Barber Shop is now open at 116 3rd St.
 - Library Ground Breaking Ceremony scheduled Thursday April 28th 12pm

Motion to Adjourn at 6:28PM by Sloan/Yount, carried.

Respectfully Submitted
Andy Killgallon