

Baraboo Public Art Association

**MINUTES**

April 28, 2022

1. Meeting called to order by Angie Lowe at 5:18 p.m. Present: Geick, Palm, Spring, Stelling, Watson. Sending regrets: Huffaker, McArthur, Nelson, Rabska.
2. Geick moved to accept minutes of March 24, Palm seconded, motion carried.
3. Treasurer's report. New officers Rabska and Lowe have signed the bank account cards. The foundation distribution has been requested. April treasurer's report will be reviewed at the May meeting.
4. Drop the sidewalk chalk art idea for this year. Approach prospective artists in the fall for a possible June 2023 event.
5. GL Willson murals. Watson reported that there will be a total of eight panels. Painting might be done by the end of May. The school district will handle the installation. The unveiling might be held when school reopens.
6. Selfie station in memory of Cody. The Friends of Baraboo Parks reviewed the design ideas suggested by high school students and favored the two chairs for conversation design, "Cody's Corner". Stelling will submit a Good Ideas grant application to get the project started. Suicide prevention contact information will likely be a part of the design.
7. Great Sauk State Trail. No update.
8. Train abutment, corner of Lynn and South Boulevard. Geick described some of the challenges of the site, including many rocks, small size, height limitations. Palm suggested a small sign might highlight Baraboo's year of incorporation, 1866.
9. Website redo. Lowe will contact Bev Vaillancourt to see if she is available. We do have money set aside in the draft budget.
10. Palm reported that he provided information to the manager of the Baraboo Arts facility on Water Street who inquired about a mural for the east facing wall. It might be a good site for historical images related to the mounds in the area.
11. Discussion: Do we need an information sheet "Thinking About Public Art" for people who might have an idea and wonder how to proceed. Could include the idea or vision, a possible location, a

guess as to cost, ideas for funding, whether it is permanent or temporary, mural, sculpture, kinetic art, mobiles, etc. Spring will prepare a draft.

12. Next meeting 5:15 p.m., Thursday, May 26. Meeting adjourned at 6 p.m.

**Email vote regarding website proposal**

Bev Vaillancourt provided a project proposal for a new Squarespace website to replace the existing word press website.

**Included:**

- Fully designed website using the Squarespace platform
- Five pages, additional as needed to include images, forms, text, contact information, call to action buttons, events, etc.
- Time for build – 2 weeks from receipt of down payment of \$100
- 2 -3 hours training on website management
- 1 year free domain, \$20/year thereafter billed by Squarespace

**Supplied by BPAA:**

- 15-20 copyright free images, logo image, icons organized in a Dropbox or Google folder
- Brand colors if different from logo
- Renewal date for current website
- Renewal date and host of domain

**Cost:**

- Build \$249 (\$100 down payment), final payment due at acceptance of design
- Squarespace platform of BPAA choice, \$23/month plan recommended

**April 29 MOTION:** Stelling moved to proceed with contracting with Bev Vaillancourt to re-make the BPAA website. Palm seconded. May 2, 2022, motion carried.