

Agenda for the Monthly Meeting of the  
**BARABOO ECONOMIC DEVELOPMENT COMMISSION (“BEDC”)**

**MEMBERS**

not  
attending  
must notify  
the  
Chairperson  
at least 24  
hours before  
the meeting.

Date and Time: **Thursday, June 10, 2021 at 5:45 p.m.**

Location: **City Hall, Council Chambers, 101 South Blvd., Baraboo**

Members Noticed: Nanci Caflisch - Chair, Dave Johnson – Vice-Chair, Carolyn Wastlund – Secretary, Musa Ayar, Jason Kent, Karen Kothbauer, Rob Nelson, Beth Persche, Laura Walczak, Ed White

Others Noticed: Casey Bradley, Brenda Zeman, Mike Hardy, Tom Pinion, Jim Michaels, Mark Schauf, Kevin Stieve, Jessica Bergin, Jenny Erickson, Baraboo Chamber of Commerce President, Patrick Cannon, Dr. Rainey Briggs, Chantel Steinhorst, Jose Vera, Jared Pinkus, and the Media

**1. CALL MEETING TO ORDER AND NOTE COMPLIANCE WITH OPEN MEETING LAW**

**2. ROLLCALL OF MEMBERSHIP**

**3. APPROVE May 6, 2021 MEETING MINUTES**

**4. APPROVE AGENDA**

**5. PRESENTATION**

- a. Preliminary overview of Sauk County branding and marketing initiative by staff from Belo + Company.

**6. ACTION ITEMS**

- a. Election of Officers for 2021-2022
  - a. Chair
  - b. Vice Chair
  - c. Secretary

**7. INFORMATION/DISCUSSION ITEMS**

- a. Consideration and discussion of creating Strategic Plan for the City of Baraboo.

**8. ADJOURNMENT**

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Agenda prepared by Patrick Cannon on 5/28/2021 and posted by DMM on 5/25/2021

**PLEASE TAKE NOTICE** that any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials at the meeting to be in an accessible location or format, should contact the Municipal Clerk, 101 South Blvd., Baraboo, WI or phone (608) 355-2700, during regular business hours at least 48 hours before the meeting so that reasonable arrangements can be made to accommodate each request.

**FOR INFORMATION ONLY AND NOT A NOTICE TO PUBLIC**

**Baraboo Economic Development Commission**  
**Meeting Minutes**  
**May 6, 2021**

**I. Call Meeting to Order and Note Compliance with Open Meeting Law**

Vice-Chairperson Johnson called the meeting to order at 5:30 PM at the Baraboo Municipal Building, Council Chambers, 101 South Blvd., Baraboo, WI. The meeting was noticed in conformance with Wisconsin State Statues regarding open meetings.

**II. Roll Call of Membership**

Present: Johnson, Wastlund, Ayar, Kent, Nelson, Persche, Walczak, White

Absent: Cafilisch, Kathbauer, Mueller

Other: Patrick Cannon

**III. Approve Minutes**

Motion to approve the minutes for April 8, 2020

Ayar (1); Walczak (2)

Aye: All via voice vote

Nay: None

**IV. Approve Agenda**

Motion to approve the amended agenda as presented

Nelson (1); Kent (2)

Aye: All via voice vote

Nay: None

**V. Presentation**

**VI. Action Items**

None

**VII. Information/Discussion Items**

**a. Consideration and discussion of creating future goals and responsibilities for BEDC, including the grant from Economic Development Authority.**

Staff updated the Board on the grant. The City will be required to complete an RFP for the consulting services.

The group had a lengthy discussion on what each members felt the about the role of BEDC. The consensus was that a recommendation of a long term Strategic Plan for the city is warranted. The group asked that the June meeting be dedicated to working on this plan.

No action was taken.

**b. Consideration and discussion of changing the meeting times for BEDC.** Staff updated the BEDC members asked that the start time for BEDC meeting be changed to begin at 5:45 on the first Thursday of each month.

Motion: To change the meeting times for the monthly BEDC meeting to be at 5:45 pm on the first Thursday of each month.

Wastlund (1); Ayar (2)

Aye: All via voice vote

Nay: None

Motion: To Change the June 2021 meeting from June 3, 2021 to June 10, 2021

Nelson (1); Kent (2)

Aye: All via voice vote

Nay: None

**c. Updates on Development Activities**

- No updates were provided

**d. Commissioners and their representative entities**

- No updates were provided

**VIII. Adjournment**

Motion to adjourn the meeting was made at 6:45pm.

Kent (1); Persche (2)

Aye: All via voice vote

Nay: None

Dave Johnson  
Vice-Chairperson

Patrick Cannon  
Recorder