

Baraboo Economic Development Commission

Meeting Minutes

June 10, 2021

I. **Call Meeting to Order and Note Compliance with Open Meeting Law**

Chairperson Johnson called the meeting to order at 5:45 PM at the Baraboo Municipal Building, Council Chambers, 101 South Blvd., Baraboo, WI. The meeting was noticed in conformance with Wisconsin State Statues regarding open meetings.

II. **Roll Call of Membership**

Present: Caflisch, Johnson, Wastlund, Kathbauer, Nelson, Persche, Steinhorst, Vera, Walczak, White

Absent: Ayar, Briggs, Kent

Other: Patrick Cannon

III. **Approve Minutes**

Motion to approve the minutes for May 6, 2021

Nelson (1); Johnson (2)

Aye: All via voice vote

Nay: None

IV. **Approve Agenda**

Motion to approve the amended agenda as presented

Johnson (1); Steinhorst (2)

Aye: All via voice vote

Nay: None

V. **Presentation**

Jared Pinkus, Sauk County & BELO

Gave a presentation on the Sauk County Branding efforts. BELO has been hired to assist with this countywide program

VI. **Action Items**

Election of Officers

- Chair Nanci Caflisch
Wastlund (1); Persche (2)
All Aye via voice vote
- Vice Chair Person Chantel Steinhorst
Caflisch (1); Johnson (2)
All Aye via voice vote
- Secretary Carolyn Wastlund
Persche (1); Kothbauer (2)
All A

VII. **Information/Discussion Items**

- a. Consideration and discussion of creating future goals and responsibilities for BEDC, including the grant from Economic Development Authority.**

The Chair opened the discussion with a direction to the members to list major areas Staff updated the Board on the grant.

The following items were lists (In no specific order)

- Communication
- Transportation
- Increase diversity
- Attract 20-45 year olds to community
- Housing
- Community working together
- Business growth
- Help each other
- Health Care
- Education
- Job Creation
- Safe environment
- Tourism
- Image
- Renewable energy
- Community Support
- Agriculture
- Parks & recreation
- Arts & Culture
- Community Size
- What type of Community?
- SWOT Analysis
- Healthy Community
- Wellness
- Local economics – resilience
- Infrastructure – resilience
- Mission Statement

In conclusion of the discussion, the Commission requested that Jen Erickson be contacted to facilitate a further discuss of the topic.

VIII. Adjournment

Motion to adjourn the meeting was made at 6:58pm.

Johnson (1); Steinhorst (2)

Aye: All via voice vote

Nay: None

Nanci Cafilisch
Chairperson

Patrick Cannon
Recorder