

**Agenda for the Monthly Meeting
of the
BARABOO ECONOMIC DEVELOPMENT COMMISSION**

Mission Statement:

*To provide intellect, vision, and advocacy for community development;
To serve as a catalyst for diverse economic growth*

Date and Time: **Thursday, July 6, 2017 at 6:00 p.m.**
Location: Civic Center, Room 12, 124 2nd Street, Baraboo, WI

Members Noticed: Jim Bowers, Chair, Laura Jelle, Vice Chair, Aural Umhoefer, Secretary, John Alt, Musa Ayar, Andrew Bingle, Nanci Caflisch, Dave Johnson, Mike, Palm, Tim Reppen, Dave Taylor, Carolyn Wastlund, Ed White

Others Noticed: Ed Geick, Cheryl Giese, Mike Hardy, Tom Pinion, Jeff Maloney, Jim Michaels, Mark Schauf, Kevin Stieve, Meg Allen, Bill Nebel, Jenny Erickson, Baraboo Chamber of Commerce President, Patrick Cannon and the Media

- I. Call Meeting to Order and Note Compliance with the Open Meeting Law**
- II. Roll Call**
- III. Approve Agenda**
- IV. Approve Minutes**
 - a. June 1, 2017
- V. Public Comment**
 - a. Introduction of new BEDC members
Dave Johnson
- VI. Old Business**
 - a. **Update on Development Activities** Geick
 - b. **Update on Plan Commission and Council** Palm
 - c. **Updates from economic development partners and collaborators** Representatives
- VII. New Business**
 - a. **None**
- VIII. Update Partner Presentation Schedule** Jelle
- IX. Commissioner and City Staff comments** All
- X. Adjournment**

PLEASE TAKE NOTICE that any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials at the meeting to be in an accessible location or format, should contact the Municipal Clerk (135 4th Street or phone 355-2700) during regular business hours at least 48 hours before the meeting so that reasonable arrangements can be made to accommodate each request.

Agenda Prepared by Patrick Cannon on 6/30/2017.

Agenda Posted by DMM on 6/30/2017

Future meeting dates: Thursday August 3, 2017 6:00 PM

Commission members are asked to notify the chairperson at least 24 hours before the meeting if they **will not** be able to attend this meeting.

Baraboo Economic Development Commission

Meeting Minutes

June 1, 2017

I. Call to Meeting to Order and Note Compliance with Open Meeting Law

Chair Jim Bowers called the meeting to order at 6:00 PM in the Room 12 of the Civic Center, 124 2nd St., Baraboo, WI. The meeting was noticed in conformance with Wisconsin State Statutes regarding open meetings.

II. Roll Call

Present: Bowers, Jelle, Alt, Ayar, Palm, Reppen, Taylor
Absent: Bingle, Caflisch, Johnson, Umhoefer, Wastlund, White
Other: Ed Geick, Patrick Cannon

III. Approve Agenda

Motion to approve the agenda as presented with moving item VIII to follow item V on the agenda
Palm (1); Taylor (2)

Aye: All via voice vote

Nay: None

IV. Approve Minutes

Motion to approve the minutes as presented for May 4, 2017
Palm (1); Taylor (2)

Aye: All via voice vote

Nay: None

V. Public Comment

No comments were made as Mr. Johnson was absent from the meeting

VI. Update Partner Project Schedule

Ms. Jelle indicated that she would like to hold the next meeting at Devil's Lake State Park with the Director giving a presentation. An alternative would be to use the "old pump house" as a facility.

Ms. Jelle was giving authorization to go ahead and schedule the meeting using the available resources.

VII. Old Business

a. Updates on Development Activities

City Administrator Ed Geick gave a brief summary on the following items:

1. The construction of the new Public Safety-City Hall building continues on schedule.
2. The BID district is working on several projects including short term "pop-up" shops for business rentals
3. The County has approved funding for the Great Sauk Trail
4. An Economic Development summit was held with various area representatives discussing their respective roles in economic development
5. The County's PlaceMaking project will hold a formal presentation on June 22, 2017

b. Updates from Plan Commission and Council

Mayor Palm updated BEDC on the following:

1. Circus World received funding
2. A Library addition is being planned for 2020
3. The City will be holding its 2018 goal setting on June 13, 2017
4. There are a few buildings for sale in the area

c. Update from economic development partners and collaborators

1. Mr. Bowers indicated that Pierce's Market has been purchased by Festival Foods
2. Gander Mountain is closing. The company has indicated that they may continue to operate the profitable stores
3. A Fireworks store is looking at the former Shoe Box store. They will need to install a sprinkler system
4. Mayor Palm gave a brief update on the Baraboo River project.
5. Staff reported on the CDA is meeting next week.

d. Implementation of Façade Improvement Program (with BID)

Staff indicated that they agreement will be presented to both the CDA and City Council at their respective meetings

e. Discussion and selection of 2017 BEDC projects

- i. Implementation process and design guidelines Eastside Corridor Plan
- ii. Web Site Development (in conjunction with CDA & City)
- iii. Establishing a Business Retention Plan (BRE)

The Board discussed the various project. The Eastside Corridor project will require funding from the City and assistance from the State Department of Transportation to assist with the infrastructure concerns.

The City has begun to work on a web site development. However, this project may be delayed until other projects are completed. The cost of this project would need to be budgeted in the future.

The Board held off on the discussion of the project until the final report has been provided.

VIII. New Business
None

IX. Commissioner and City Staff comments

Dr. Ayar indicated that his students have completed their survey work regarding the Baraboo business needs

Mayor Palm indicated that Baraboo was represented with the most posters at the Poster Day in Madison.

Mr. Taylor indicated that a scholarship is being created in the name of Dr. Tom Pleger who recently passed away.

Motion to adjourn the meeting was made at 6:57 pm

Jelle (1); Alt (2)

Aye: All via voice vote

Nay: None

Jim Bowers
Chairperson

Patrick Cannon
Recorder