

MINUTES
BARABOO BUSINESS IMPROVEMENT DISTRICT
BUSINESS DEVELOPMENT COMMITTEE

Date and Time: Wednesday, August 10, 2022 at 8:30AM

Location: Knight Barry Title, 113 3rd Ave, Baraboo

Members Present: D. Marshall, K. Thurow, T. Wickus

Members Absent: A. Kilgallon

Chairperson Marshall called the meeting to order at 8:35AM

There was no approval of prior meeting minutes as all members are new to committee

Adoption of Agenda: T. Wickus/K. Thurow

Old Business

None

New Business

1. Online Survey of BID and other Baraboo businesses was scrapped as it has been done already and may be ineffective.
2. Committee decided not to consider speakers and/or presenter events at this time.
3. In the interest of attracting new businesses to the downtown, committee will focus on an inventory of available and soon-to-be-available spaces. Those discussed were:

Vodak building on Oak, Ploetz building on Third Ave, Ann's Barber Shop on Third St.

Also former Baraboo Popcorn and former Eclectic Treasures storefronts (now occupied)

T. Wickus suggested CDA may have available funds for façade improvement

Next Meeting: Wednesday, September 14 8:30AM

Motion to adjourn 9:15AM T. Wickus/K. Thurow

Minutes taken by D. Marshall