

Baraboo BID Meeting Minutes 8/17/2022

Present:

Members: S. Fay, A Killgallon, T. Sefkar, T. Wickus, M. Miller, D. Marshall, B. Stelling

Absent:

Members: B McDaniel, K. Thurow

Other: George Althoff, Baraboo Area Chamber & Tourism

President Fay called the meeting to order at 6:01p

In Compliance of Open Meeting Laws

Approval of July 2022 minutes: Marshall/Killgallon. Carried

Adoption of Agenda: Wickus/Sefkar, Carried

**Officer/Committee**

President: Fay

Secretary: Killgallon

Treasurer: Stelling

Appearances: Stelling

Business Development: Marshall

Finance: Wickus

Parking: Fay

Promotions: Wickus

Old Business: None

**Reports**

- None
- Due to a change of employment, my resignation will be forthcoming. Based on grace periods, I'm willing to stay on as secretary as long as able to.
- None
- A meeting with Decor Group happened this past week to explore new ideas for decorations for downtown. Both lighting and decorative options were explored. Many of these options would be utilized year round.
- At recent meeting it was discussed to have a location of resources for anyone interested in opening shop in Baraboo
- 2023 Budgets will need to be finalized in October.
- Working on the medians in the Coffee Bean parking area.
- Farmers market is going well
  - Concern was brought to Todd about the condition of the road near the farmers market. Will be followed up to repaired

New Business:

- Presentation – Baraboo Chamber of Commerce
  - Request \$20,000 to upgrade the existing sign to a digital sign.
- Approval of Financials
  - Wickus/Marshall, Carried
- Vouchers
  - \$216.87 – Dog Waste Depot
  - \$1,700.28 – City of Baraboo

\$1,917.15 Total

- Motion to Approve Wickus/Killgallon, Carried
  
- Next Agenda Items
  - Vote on Baraboo Chamber signage
  - Budget approvals
  - Sept 21<sup>st</sup> is the next meeting

Motion to Adjourn at 7:07p, Wickus, Stelling, carried.

Respectfully Submitted  
Andy Killgallon