

Members Present: S. Fay, N. Marklein Bacher, L. Steffes, L. Stanek, B. Stelling, D. Ender, M. Zolper, S. Byberg, T. Wickus

Members Absent: D. Ender

Also Attending: Ed Geick

Call to Order: Sarah Fay presided over the meeting, called it to order at 5:49PM and noted compliance with the Open Meeting Law.

Meeting Minutes:

Moved by Byberg, seconded by Stelling and unanimously carried to approve the minutes of August 15, 2018.

Agenda: Moved by Stanek, seconded by Byberg and unanimously carried to approve the agenda as published.

Reports of Officers and Committies

Treasurer

- Will include invoice #'s in minutes for vouchers in the future

Appearance

- Fall/Winter metal art should be delivered this week

Business Development:

- Pop-up Shops opening October 1st
- October 12th is grand opening
- One more development class this quarter re: small business photography

Parking:

- City will install garbage can for upper civic center lot

Promotions

- New billboard designed for old Hwy 12
- Looking for spots for five 1-month billboards
- WPR campaign planned for November

New Business:

| | | |
|-------------|--|-----------------|
| 1. Vouchers | Gatehouse Gardens - Inv #1813 | 3,394.50 |
| | DBI – Promotions – Inv #6502 | 181.09 |
| | Business Dev- Pop-up Rent – Inv #1401 | 450.00 |
| | Business Dev. Google Class – Inv #1402 | 200.00 |
| | Business Dev. Pop-up Rent – Inv #0001 | <u>1,500.00</u> |
| | TOTAL: | 5,725.59 |

Moved by Wickus, seconded by Fay, and unanimously carried to approve the vouchers.

2. 2019 BID Budget - \$47,900.00 – Moved by Wickus, seconded by Byberg, and unanimously carried to approve 2019 Budget.

Correspondence & Announcements:

Painting Light Poles

Where are benches

Next Meeting: Wednesday, October 17, 2018 at 5:45pm, Committee Room #205.

Adjournment: Moved by Steffes, seconded by Stelling to adjourn at approximately 6:56 p.m.

Respectfully submitted, Nicole Marklein Bacher