

**AGENDA**  
**BARABOO BUSINESS IMPROVEMENT DISTRICT  
PROMOTIONS/PERSONNEL COMMITTEE**

**Date and Time:** Monday, September 19, 2022 at 8:30 AM  
**Location:** Just Imagine, 120 4<sup>th</sup> Avenue, Baraboo  
**BID Members Noticed:** T. Wickus, B. Stelling, S. Fay, S. Bruncker, B. McDaniel  
**Others Noticed** C. Bradley  
Media: News Republic, WRPQ, Library, City Hall

**OPENING**

1. Call to Order.
2. Roll Call.
3. Announce compliance with Open Meeting Law.
4. Adopt Agenda.
5. Approve minutes from February 10, 2022.

**OLD BUSINESS**

- Review 2022 funds spent and balance of funds left to spend in 2022
- Consider proposals for spending the 2022 budget fund balance.

**NEW BUSINESS**

- Review Promotions Committee' operations and goals
- Create 2023 Budget for Promotions

**COMMITTEE CHAIR AND MEMBER COMMENTS**

**ANNOUNCEMENTS**

**ADJOURNMENT**

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Todd Wickus, Chairperson

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***Members noticed must notify the Chairperson at least 24 hours  
before the meeting if they will not be able to attend.***

Agenda prepared by T. Wickus  
Agenda posted by D. Griggel on 09/14/2022

**PLEASE TAKE NOTICE** that any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials at the meeting to be in an accessible location or format, should contact City Clerk Cheryl Giese, phone # 355-2700, ext. 305, during regular business hours at least 48 hours before the meeting so that reasonable arrangements can be made to accommodate each request.

It is possible that members of, and possibly a quorum of members of, other governmental bodies of the City of Baraboo who are not members of the above Council, committee, commission, or board may be in attendance at the above stated meeting to gather information. However, no formal action will be taken by any governmental body at the above stated meeting, other than the Council, committee, commission or board identified in the caption of this notice.

**FOR INFORMATION ONLY, AND NOT A NOTICE TO PUBLISH**

BARABOO BUSINESS IMPROVEMENT DISTRICT (BID) Promotions/Personnel Committee Meeting

Feb 10, 2022 Members Present: T. Wickus, B. Stelling, S. Fay, S. Brunker

Member Absent: B. McDaniel

Call to Order: Chairman Wickus presided over the meeting, called it to order at 8:38 A.M., and noted compliance with the Open Meeting Law.

Agenda: Moved by, Stelling seconded by Fay, and unanimously carried to approve the agenda as published.

Old Business: The committee identified that approximately \$8,000.00 in unused funds from Promotions in 2021 went into the reserve fund

New Business:

Moved by Stelling seconded by Fay, and unanimously carried to place an ad in the 2022 Devils Lake Guide Book Price:\$1,250.00 & Devils Lake Map price: \$550.00 plus design fees for both.

Reviewed Southwest map ad proposal: committee requested more information

Moved by Stelling seconded by Fay, and unanimously carried to create a contract offer for the Farmers' Market Manager Position to Kate Petitt in the amount of \$1,500.00

The committee members will gather ideas for marketing in 2022

Adjournment: Moved by Stelling, seconded by Fay and unanimously carried to adjourn at 9:25 A.M.  
Respectfully submitted, Todd Wickus Promotions Chairperson