

Baraboo BID Meeting Minutes
9/22/2021

Present:

Members: S. Fay, A. Adams, K. Thurow, B. McDaniel, T. Sloan, T. Wickus, B. Stelling,
S. Ramsey Brunker

Additional: None

Absent:

Members: M. Yount

President Fay called the meeting to order at 5:47 PM

Roll Call

Approval of August 2021 minutes: Sloan/McDaniel, Carried

Adoption of Agenda: Thurow/McDaniel, Carried

Officer/Committee:

Report

President:

None

Secretary:

None

Treasurer:

None

Appearances:

None

Business Development:

Met on 9/20; Working on pamphlet to explain BID; Working further on broad survey of BID members; L. Steffes provided with DBI survey and Sauk County branding effort; Sloan has begun to put together BID list of contact information

Finance:

None

Parking:

Median strip near coffee bean sprayed for weeds; Question about what to do with said strip, suggestions for either hiring landscaper or seeking other community volunteer involvement

Promotions:

Met since last meeting; Not getting new cart, will borrow DBI's cart; Needs more info on marketing proposals before funding the same; Flower issue reviewed by market manager, grown in area

Old Business:

- BID Board person of interest

New Business:

- Approval of Vouchers
 - Willie Deppe
 - \$2070.00
 - Nancy Dillman
 - \$99.00
 - Total: \$2169.00
 - Motion to approve: Sloan/Stelling
 - Carried
- Make and approve 2022 Budget

- Revenue:
 - Assessment: \$46,900.00
 - Farmer's Market: \$3,500.00
 - Total Revenue: \$50,400.00
- Expenses
 - Promotions
 - Motion to add \$1,000.00 to Image Adv Campaign
 - Motion to approve: Wickus/McDaniel
 - Motion failed
 - Motion to add line item Other: \$1,000.00
 - Motion to approve: Wickus/McDaniel
 - Motion carried
 - Total: \$20,600.00
 - Parking Lot
 - No Changes
 - Total: \$1,500.00
 - Administrative:
 - No changes
 - Total: \$4,550.00
 - Appearances
 - No Changes
 - Total: \$19,000.00
 - Business Development
 - No Change
 - Total: \$3,250.00
 - Total Expenses: \$50,400.00
- Total Budget: \$50,400.00
- Motion to approve budget: Stelling/McDaniel
 - Carried

Member Comments:

- Fay recommends compiling chair annual reports sooner rather than later
- Christmas parade and several more, large expenses still coming
- Email from T. Wickus was sent re: Road closing in the evening without warning
 - Several businesses did not know the road would be closed
 - Some businesses were warned very late or with incorrect information
 - Suggestion that BID get involved with street shutdowns

Next Meeting Items:

- Discussion of BID involvement with street shutdowns

Motion to adjourn at 6:35 PM by Sloan/Thurow, carried.

Respectfully Submitted,
Andrew Adams
Secretary