

Agenda for the Monthly Meeting of the
BARABOO ECONOMIC DEVELOPMENT COMMISSION (“BEDC”)

MEMBERS

not
attending
must notify
the
Chairperson
at least 24
hours before
the meeting.

Date and Time: **Thursday, September 3, 2020 at 5:30 p.m.**

Location: **City Hall, Council Chambers, 101 South Blvd., Baraboo**

Members Noticed: Nanci Caflisch - Chair, Dave Johnson – Vice-Chair, Carolyn Wastlund – Secretary, Jim Bowers, Musa Ayar, Lori Mueller, Mike Palm, Haley Ryan, Dave Taylor, Laura Walczak, Ed White

Others Noticed: Brenda Zeman, Mike Hardy, Tom Pinion, Jim Michaels, Mark Schauf, Kevin Stieve, Jessica Bergin, Jenny Erickson, Baraboo Chamber of Commerce President, Patrick Cannon, Emily Truman and the Media

1. CALL MEETING TO ORDER AND NOTE COMPLIANCE WITH OPEN MEETING LAW

2. ROLLCALL OF MEMBERSHIP

3. APPROVE August 6, 2020 MEETING MINUTES

4. APPROVE AGENDA

5. PRESENTATION

6. ACTION ITEMS

7. INFORMATION/DISCUSSION ITEMS

- a. City updates and discussion regarding economic development:
 - i. City Council/Plan Commission Updates
- b. Updates from Commissioners and their representative entities:
 - i. Baraboo Area School District:
 - ii. Banking:
 1. Financial Trends
 2. Local Lending Activity
 - iii. Agriculture:
 1. Commodity Market Trends
 2. Local Agriculture Market
 - iv. Chamber of Commerce:
 1. Update on Chamber Project & Events
 - v. Higher Education:
 1. Update on Merger Transition
 2. Update on Upcoming Course Offerings

- vi. Environment:
- vii. Village of West Baraboo:
 - 1. Update on Economic Development projects in the Village
- viii. St. Clare Hospital:
- ix. Sauk County:
 - 1. Update on County Board Economic Development Activities
- x. Sauk County Development Corporation:
 - 1. Update on SCDC Economic Development Activities
- xi. Manufacturing:
- xii. Community Development Authority:
 - 1. Loans
 - 2. Housing Activity
- c. Continue discussion on housing options for possible future recommendation to City Council.
- d. Review and discuss 2020/2021 goals for BEDC.
- e. Review and discuss BEDC tour schedule of local businesses.
 - a. Virtual Tours

8. ADJOURNMENT

Agenda prepared by Patrick Cannon on 8/28/2020 and posted by DMM on 08/27/2020

PLEASE TAKE NOTICE that any person who has a qualifying disability as defined by the Americans with Disabilities Act that requires the meeting or materials at the meeting to be in an accessible location or format, should contact the Municipal Clerk, 101 South Blvd., Baraboo, WI or phone (608) 355-2700, during regular business hours at least 48 hours before the meeting so that reasonable arrangements can be made to accommodate each request.

FOR INFORMATION ONLY AND NOT A NOTICE TO PUBLIC

Baraboo Economic Development Commission

Meeting Minutes

August 6, 2020

I. **Call Meeting to Order and Note Compliance with Open Meeting Law**

Mayor Palm called the meeting to order at 5:31 PM at the Baraboo Municipal Building, Room 205, 101 South Blvd., Baraboo, WI. The meeting was noticed in conformance with Wisconsin State Statutes regarding open meetings.

II. **Roll Call of Membership**

Present: Caflich, Johnson, Palm, Ryan, Walczak, Wastlund, White

Absent: Bowers, Ayar, Mueller, Taylor

Other: Patrick Cannon

III. **Approve Minutes**

Motion to approve the minutes for March 5, 2020 And July 7, 21020 meeting

Johnson (1); Palm (2)

Aye: All via voice vote

Nay: None

IV. **Approve Agenda**

Motion to approve the agenda as presented

White (1); Johnson (2)

Aye: All via voice vote

Nay: None

V. **Presentation**

None

VI. **Action Items**

Election of BEDC Officers

Term to be from August 2020 to May 2021.

Chair: Nanci Caflich

Vice-Chair: Dave Johnson

Secretary: Carolyn Wastlund

Motion to elect the slate of Officers for a term to run from August 2020 to May 2021

Palm (1); White (2)

Aye: Caflich, Johnson, Palm, Ryan, Walczak, Wastlund, White (via roll call)

Nay: None

VII. **Information/Discussion Items**

a. **How did COVID-19 effect your business? A round table discussion with members**

- Mayor Palm
 - The city conducted remote meetings
 - City Hall was closed after the elections to the public
 - Purchased PPE equipment for public safety officers
- Ms. Caflich
 - The Chamber has lost revenues due to the hotels not being occupied
 - Real Estate is doing well
- Ms. Ryan
 - Almost all of their plans have been altered
 - They are starting to work with Focus on Energy
 - Food Pantry is now including a light bulb with food packet

- Ms. Walczak
 - Hospital has had major changes in their operations
 - No elective surgeries
 - Lack of PPE equipment
 - Volunteers have not been able to return yet
- Mr. White
 - Have not been able to complete business retention visits
 - Worked getting information out regarding various COVID-19 programs
- Mr. Johnson
 - Market moved all over the place.
 - Seems to be getting back towards normal summer volume
- Ms. Wastlund
 - MSA worked from home and few employees are now back into office
 - Field works is back to normal

b. Updates on Development Activities

- Mayor Palm updated on the following:
 - Three businesses have closed either permanently or for the season
 - The City completed a Hotel Study
 - Developers are looking at:
 - Hotel
 - Flex space buildings
 - Apartment building
 - Multifamily housing plat
 - Al. Ringling Brewery is getting closer to opening
 - Library project is moving forward
 - City projects are under way for the summer
 - City did some economic development programs in response to COVID-19

c. Updates from Commissioners and their representative entities

- Schools will open on September 1, 2020
- SCDC is working with Workforce development

d. Continued discussion on housing options for possible future recommendation to City Council

City has a map of potential properties

e. Review and discuss 2020 goals for BEDC

The Board was asked to think of goals for 2020/2021 for next meeting

Housing

Business Walk for 2022

f. Review and discuss BEDC tour schedule of local businesses

This will be held in abeyance due to COVID-19

VIII. Adjournment

Motion to adjourn the meeting was made at 6:42 pm.

White (1); Cafilisch (2)

Aye: All via voice vote

Nay: None

Mike Palm
Mayor

Patrick Cannon
Recorder