

BARABOO BUSINESS IMPROVEMENT DISTRICT (BID) Promotions/Personnel Committee Meeting

September 09, 2021 Members Present: T. Wickus, , S. Brunker, B. Stelling S. Fay, B. McDaniel

Members Absent:

Call to Order: Chairman Wickus presided over the meeting, called it to order at 8:34 A.M., and noted compliance with the Open Meeting Law.

Minutes: None available

Agenda: Moved by, Stelling seconded by McDaniel, and unanimously carried to approve the agenda as published.

New Business: Farmers' Market income was reported at \$3,336.00 YTD for 2021. It was estimated that the committee will have approximately \$6,500.00 left to spend on promotions for 2021 after the deductions were made for the 2021 line item expenditures.

A marketing proposal for a DBI Fall marketing campaign was presented by Danielle Rosene (Downtown Manager with DBI) the committee decided to table the proposal and re-visit it at our next meeting.

The 2022 Budget was not created and was postponed until the next meeting to be held on 09/14/2021.

Old Business: None

Adjournment: Moved by Fay, seconded by Brunker and unanimously carried to adjourn at 9:29 A.M.  
Respectfully submitted, Todd Wickus Promotions Chairperson